

# Relax. You're Protected By Our Better Way



In a hurricane-prone state like Florida, finding the right home insurance often means choosing between the high-cost of an established company and sacrificing security for lower rates. But People's Trust offers you a better way.

## Financial Security and Upfront Investments to Protect Your Home

People's Trust not only has the financial resources and reinsurance to cover any policyholder losses – even in the event of widespread disaster like a hurricane – but we also have taken preparedness to a new level with our affiliated general contractor, the Rapid Response Team.

## Greater Value and Lower Rates with Our Award-Winning Approach

Our approach saves you money. Because of our investment in preparedness and commitment to a simple recovery process, we can pass additional savings along to you and deliver some of the most competitive home insurance rates in Florida.<sup>1</sup>

## Seamless, No-Hassle Recovery to Get Your Life Back to Normal, Fast

One call sets recovery in motion. If you have an emergency, the Rapid Response Team will be immediately deployed – 24/7 – to your home to help mitigate damage and get the ball rolling on recovery. Rest assured, People's Trust will be with you through every step of the recovery process.

Better Prepared. Simplified Recovery.  
***Simply a Better Way***

People's Trust Insurance has created a better way to deliver home insurance protection to Floridians. Built on preparedness and rapid response, our unique approach provides the greatest value and a simplified recovery experience for our policyholders.

## ▶ What Our Policyholders Are Saying...

"In an era where exceptional one-to-one customer service excellence has virtually disappeared from the industry, the work that all of you do should be held up as an example for others to try to emulate."

Ana B. – Miramar, FL

"I can't say enough about the quality of the workmanship and the overall good experience this has been. I want to personally thank you for your constant follow-up and drive to get the job completed in time."

April A. – Jacksonville, FL

"All the repair guys that came to our home had such special personalities and did such a professional job. We came out with a fantastic upgrade because of their unique work and professionalism. Thank you for all you did."

Carol B. – St. Cloud, FL

"Your employees were courteous and efficient and their manner reflected superbly upon your company. Thanks for everything. My wife and I are very pleased and shall be glad to recommend People's Trust to others."

Sean D. – Coral Springs, FL

# WHY CHOOSE PEOPLE'S TRUST?

- Financial Stability Rating® of A, *Exceptional*, from Demotech, Inc.<sup>1</sup>
- Solid partnerships with highly rated reinsurance partners
- Seamless, no-hassle recovery with your Homeowner's Assistance Card<sup>2</sup>
- 24/7 access to emergency damage mitigation services
- Coverage options to suit your personal situation and budget, ranging from our full-service Homeowner's Policy to Basic Choice named-perils coverage
- Preferred Contractor Endorsement provides access to expert restoration and repairs
- 140,000 policyholders strong
- 25% higher customer satisfaction than other homeowner insurance companies<sup>3</sup>

## Award-Winning

People's Trust won the Enterprise Florida Governor's Innovators in Business Award for its pioneering approach in the Florida homeowner's insurance market.



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**Simply a Better Way**

People's Trust Insurance Company  
18 People's Trust Way  
Deerfield Beach, FL 33441-6270

# THE BENEFITS

The People's Trust Insurance Better Way gives you exclusive access to our affiliate, the Rapid Response Team®, the largest insurance restoration general contractor in Florida (FL-CGC#024735). The Rapid Response Team coordinates all administration, construction and repairs to make your life easier and get you back to normal fast if you have a claim. With the Rapid Response Team, you have access to:

- More than 300 full-time technicians and support staff, and a fleet of over 150 service trucks and vehicles
- 10 Response Centers serving Florida stocked with water mitigation equipment, tools and more
- Millions of dollars' worth of emergency recovery supplies, such as tarps, plywood, generators and roofing materials, which are in high demand after a storm
- 3-year, 100% customer satisfaction guarantee on workmanship<sup>4</sup> that is unparalleled in the industry

## Ask your Agent for a FREE Quote!



<sup>1</sup>Actual rates will vary according to the unique characteristics of each insured home. Individual savings may vary. Savings not guaranteed. Availability and coverage levels of some plan features are subject to state laws and underwriting requirements. Coverages, discounts and features subject to individual eligibility and to availability. Coverage exclusions and limitations may apply. For more information on this insurance and related programs, contact People's Trust Insurance Company. <sup>2</sup>People's Trust has received a Financial Stability Rating® of A, *Exceptional*, from Demotech, Inc. The most current Financial Stability Rating must be verified by visiting [www.demotech.com](http://www.demotech.com). Financial Stability Rating is a registered trademark of Demotech, Inc. <sup>3</sup>When you take advantage of the People's Trust Better Way by opting for the Preferred Contractor Endorsement, you'll receive access to expert restoration and repairs from our affiliated General Contractor, the Rapid Response Team, including 24/7 emergency repair and mitigation, a Homeowner's Assistance Card, a dedicated no-hassle claims hotline and a discount on your premium. <sup>4</sup>Sourced from a survey of 1,000 single-family Florida homeowners, conducted from July 31 to August 5, 2014, by Amplitude Research, an independent survey company. <sup>5</sup>3-year guarantee provided by Rapid Response Team, LLC.